

Vytrus registers its first patent in Europe, USA and Japan



Barcelona, 3rd January 2023.- [Vytrus Biotech](#), the company specialized in active ingredients derived from plant stem cells for the cosmetic industry, **has achieved the approval of its first patent in Europe, United States and Japan.**

The patent has been registered under the name of “PEPTIDES AND PHARMACEUTICAL, NUTRACEUTICAL OR VETERINARY COMPOSITIONS FOR HAIR LOSS PREVENTION AND/OR TREATMENT” granted by the European Patent Office, the United States Patent and Trademark Office and the Japan Patent Office.

Europe, USA and Japan have granted the Spanish stock market-listed company with a patent in the field of hair loss prevention and treatment, framed within the proprietary firm’s biotechnology platform called Phyto-Peptidic Fractions. Through this platform, Vytrus has developed several active ingredients from plant stem cells for applications in skincare and haircare.

The patent covers the activity of one of its cosmetic innovations – Capilia Longa™. This 100% natural active from Turmeric stem cells re-activates the hair growth, nourishes the hair, as well as regenerates the hair follicle in a global approach based on nature and a sustainable and efficient biotechnology.

This triple patent approval is an international recognition of the uniqueness of the Phyto-Peptidic Fractions technology successfully developed by Vytrus. A milestone for

the biotechnology company that promotes its guarantee, solidity and confidence in front of its clients, distributors, shareholders and collaborators.

About Vytrus Biotech



Vytrus Biotech is a company specialized in the development, production and commercialization of high added value active ingredients based on plant stem cell culture technology for cosmetic and dermocosmetic industry. Positioning as a pioneer in the use of this technology for business purposes gives Vytrus Biotech a solid foundation on which to build a sustainable competitive advantage. Through this technology, it is possible to obtain natural, patentable, and efficient products. Vytrus has a team of more than 30 employees in its headquarters in Terrassa (Barcelona, Spain) and is present in Europe, USA, LATAM and Asia, among others, through its international network of distributors.

The biotech company has been awarded with 'Gold Best Ingredient Award' at in-cosmetics Latin America 2022 for its active Elysa Renova™, 'Best Ingredient Award' worldwide at in-cosmetics Global 2020 for two of its latest ingredients (Kannabia Sense™ and Deobiome Noni™), 'Gold Best Ingredient Award' at in-cosmetics Global 2019 for its active Olea Vitae™, amongst other cosmetic awards worldwide.

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